Station Order NextGen California Action Committee

Market:

Eureka

Flight Dates: Tuesday, September 27, 2016 to Wednesday, October 5, 2016

Estimate ID

384

Contact: Amie Lozoya

Email: twilcox@bontencalifornia.com

Phone:

707-444-2323

Fax: 707-445-9451

Direct:

KAEF-TV

Program Name	DP	Days Length	01033	Tue Sep 27	Wed Sep 28	Thu Sep 29	Fri Sep 30	Sat Oct 01	Sun Oct 02	Mon Oct 03	Tue Oct 04	Wed Oct 05	Total
KAEF 6a News 6:00 AM 7:00 AM	ЕМ	M-F 30	\$40.00 \$160.00	1	1	1	1						4
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$40.00 \$560.00	2	2	2	2			2	2	2	14
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$80.00				1					1	2
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$35.00 \$105.00	1	2	1				1			3
Judge Judy 5:00 PM 6:00 PM	EF	M-F 30	\$40.00 \$80.00		1	-15					1	1 1	2
KAEF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$175.00 \$1,225.00	1	1	1	1			1	(1)	1	7
KAEF 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$100.00 \$1,400.00	2	2	2	2			2	2	2	14
Wheel Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$100.00 \$100.00	1		2							1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	\$110.00 \$110.00									1	1
Station Gross Totals Station Net			33,820.00 3,247.00	8	7	7	7			6	6	7/	48

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

No be News due to President at Debate Move to Spy News Spec Ed. Per Mary 9/23 2:35 Date time Sent: 9/23/2016 2:13:39 PM

KAEF-TV

Page 1 of 1



ifornia Redding, CA 96001 KAEF TV Channel 23 755 Auditorium Drive

Brand

Product Agency

Advertiser

5130 E 18th Ave BlueWest Media Denver, CO 80220

CPE

Local/Political Issue

Sales Tax

\$3,247.00 \$573.00 15.00

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Schedule Dates Contract # BlueWest Media (3427) 09/27/16-10/05/16 NextGen Climate Act (10198) 239012 CO-OP Date Entered

No

EST 384

09/23/16 09/23/16

Terri Wilcox

KRCR Wilcox, Terri (1235) KAEF EST 384 (103438) (303) 641-4330 / Issue Advertising (1119) Wittemyer, Mary Net Total Order Type Commission Commission % Package Deal Demo Headline # **Entered By** Last Modified

Normal

Grand Total:	Eureka ABC (KAEF) By Broadcast Month Spots Oct. 2016 48
£	Spots 48
\$3,820.00	Rate \$3,820.00

		Comments:	Date:			-	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-/
				ACT	CONFIRMATION CONTR	RMATIC	CONFI					
								_				
9/23/16	\$175.00 Eureka ABC (KAEF)	\$175.00	\$175.00			×	:30 5:59P- NORTH COAST NEWS AT 6PM	:30 5:59F	ь	10/03/16-10/03/16	10.0 Normal Line / SPOT	10.0 N
9/23/16	\$700.00 Eureka ABC (KAEF)	\$700.00	\$175.00	4	1 1 1 1	H	:30 5:59P- NORTH COAST NEWS AT 6PM	:30 5:59P	ь	09/27/16-09/30/16	9.0 Normal Line / SPOT	9.0 N
9/23/16	\$40.00 Eureka ABC (KAEF)	\$40.00	\$40.00	1		×	:30 9:30P- JUDGE JUDY SECONDARY	:30 9:30F SECO	ь	10/04/16-10/04/16	8.0 Normal Line / SPOT	8.0 N
9/23/16	\$40.00 Eureka ABC (KAEF)	\$40.00	\$40.00	ь	×	<u>H</u>	:30 SP- JUDGE JUDY PRIMARY	:30 SP- JI	ш	09/28/16-09/28/16	7.0 Normal Line / SPOT	7.0 7
9/23/16	\$35.00 Eureka ABC (KAEF)	\$35.00	\$35.00	щ		×	R. PHIL	:30 4P- DR. PHIL	_	10/03/16-10/03/16	6.0 Normal Line / SPOT	6.0
9/23/16	\$70.00 Eureka ABC (KAEF)	\$70.00	\$35.00	2	L	n	R. PHIL	:30 4P- DR. PHIL	-	09/27/16-09/29/16	5.0 Normal Line / SPOT	5.0
9/23/16	\$80.00 Eureka ABC (KAEF)	\$80.00	\$40.00	2	1		LLEN	:30 3P- ELLEN	н	09/30/16-10/05/16	4.0 Normal Line / SPOT	4.0 N
9/23/16	\$240.00 Eureka ABC (KAEF)	\$240.00	\$40.00	6	2	2 2	:30 7A- GOOD MORNING AMERICA	:30 7A- GOOI AMERICA	ь	10/03/16-10/05/16	3.0 Normal Line / SPOT	3.0
9/23/16	\$320.00 Eureka ABC (KAEF)	\$320.00	\$40.00	8	2 2 2	2	:30 7A- GOOD MORNING AMERICA	:30 7A- GOOD AMERICA	ь	09/27/16-09/30/16	2.0 Normal Line / SPOT	2.0
9/23/16	\$160.00 Eureka ABC (KAEF)	\$160.00	\$40.00	4	1 1 1	H	:30 5:58A- DAYBREAK ON KAEF	:30 5:58 <i>t</i> 6A	1	09/27/16-09/30/16	1.0 Normal Line / SPOT	1.0
Comments Entered	Station	Total	Rate	Spots	We Th Fr Sa Su	SPW Mo Tu V	Run Times SP\	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KAEF TV Channel 23 755 Auditorium Drive

Agency

Product

Schedule Dates

Contract #

Advertiser

Brand

Denver, CO 80220 5130 E 18th Ave BlueWest Media

CPE

Account Types

Buyer Name

Sales Office Salesperson

Phone/Fax

(303) 641-4330 / Wittemyer, Mary

Comments Billing Type

Standard

Local/Political Issue

Sales Tax

09/27/16-10/05/16 239012 CO-OP **Last Modified** Date Entered Entered By 09/23/16 09/23/16 8 Terri Wilcox

Wilcox, Terri (1235) BlueWest Media (3427) NextGen Climate Act (10198) KAEF EST 384 (103438) Issue Advertising (1119)

Order Type Demo Headline #

EST 384 Normal

Package Deal 15.00

Net Total Commission Commission % \$3,247.00 \$573.00

> By Broadcast Month
> Oct. 2016 48 48

Grand Total: \$3,820.00 \$3,820.00

Accepted			16.0	15.0	14.0	13.0	12.0	11.0	Line
Accepted-Agency/Advertiser:			16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			10/04/16-10/04/16	10/05/16-10/05/16	09/27/16-09/27/16	10/03/16-10/05/16	09/27/16-09/30/16	10/05/16-10/05/16	Dates
			1	-	_		ь	ь	Sec
Date:			:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CON	A ²	:30 SP- NORTH COAST NEWS SPECIAL EDITION	:30 7:30P- JEOPARDY	:30 7P- WHEEL OF FORTUNE	:30 10:59P- NORTH COAST NEWS AT 11PM	:30 10:59P- NORTH COAST NEWS AT 11PM	:30 5:59P- NORTH COAST NEWS AT 6PM	Run Times
station:	FIR		1	ь	ш			п	SPW Mo
MATI		×		×	2 2	2		3 . I	
	N N			×		2	2 2	×	Tu We Th
CONFIRMATION CONTRACT Copted-Station: Date:	¥					2		Fr Sa Su	
		ь	ш	1	6	œ	1	Spots	
		\$175.00	\$110.00	\$100.00	\$100.00	\$100.00	\$175.00	Rate	
Comments:			\$175.00	\$110.00	\$100.00	\$600.00	\$800.00	\$175.00	Total
_		\$175.00 Eureka ABC (KAEF)	\$110.00 Eureka ABC (KAEF)	\$100.00 Eureka ABC (KAEF)	\$600.00 Eureka ABC (KAEF)	\$800.00 Eureka ABC (KAEF)	\$175.00 Eureka ABC (KAEF)	Station	
								Comments	
		÷	9/23/16	9/23/16	9/23/16	9/23/16	9/23/16	9/23/16	Entered

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